



ISES Chapter Bio

Larry Ott

Larry has been involved in the special event industry for over 16 years specializing in event rentals and venue management. Entering the industry as a dishwasher/delivery staff person, Larry quickly worked his way up to operations manager and then sales director. In this capacity, he helped grow a small table and chair division into a multi-million dollar operation.

In 2003, Larry joined the Newtown Rental Center taking over sales for the event rental division. After growing that division for two years he took over a budding second company, Open Aire Affairs – an event venue management company. This small offshoot has become a success story in the six years of its existence offering several venues suited for any style event.

In 2004 Larry was asked to join the Special Events Magazine Advisory Board. In this capacity Larry has judged the Gala Award entries and contributed to several industries related articles and profiles. Also in 2004, he was given the “Member of the Year” Award by the Greater Philadelphia Chapter of ISES. Since that time, Larry has won two Liberty Awards and has been elected to several positions within the Board of Directors.

This year, Larry was given the honor of being elected President of the Greater Philadelphia Chapter of ISES and looks forward to serving the chapter in 2009 - 2010.

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